

*”Mattias is a very focussed, hard driving enthusiastic and inspiring leader. He is keen to learn and adapt his style to get the very best from any situation.”*

Grahame Robb, Grahame Robb Associates Ltd

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## Profile

I'm a leader with broad experience from senior business management, regulatory affairs, strategic marketing and product development. Experience ranges from managing development projects for the purification of candidate cancer drugs, through line and product management of a 400 MSEK product portfolio at GE Healthcare, to executive management of two business area units in the rapidly developing IT industry and leadership in the private healthcare sector. I'm described as a driving and inspiring leader and a supportive colleague with a strong ability to create creative relations and good communication at all levels in an international context.



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## Career goals

My outstanding goal in life is to create an environment where I, and those I live and work with, wake up with a smile in the morning. And keep that throughout the whole day!

I'm currently focused on improving my skills in

- social media relationships
- political communications

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## Career history



### Plent Kliniken AB

May, 2018 - present, CEO

*The Plent clinic (Plent) is a privately held limited company offering healthcare services in the areas of ear/nose/tharynx, gynecology and plastic surgery. Plent is located in Västerås and Fagersta, Sweden, and it's main focus is within surgical operations.*

As CEO, I run operations and drive the clinics strategic initiatives. The focus is on growth and we're expanding our county-supporting services within new areas. As CEO I'm responsible for business development, information security management (GDPR) and organizational leadership.



### Chillwind Technologies AB

Oct, 2016 - present, CEO

*Chillwind technologies (Chillwind) develops and sell an innovative ionic wind fan, without any moving parts, completely noiseless and with a low energy consumption.*

*Chillwind holds own patents and will initiate sales during 2019.*

As CEO, I drive the company's operations in every aspect and secures the strategic movement to become a true business success.



### Southwest Corner AB

December 2016 - present, CEO

*Southwest Corner AB (SWC) is my own limited company and the basis for my daily operations. In SWC I operate as a management consultant, a communications and marketing consultant and as a quality management resource.*



### CompuGroup Medical Sweden AB,

November 2015 - November 2016, General Manager

*CompuGroup Medical (CGMSE) is a global health-IT corporation, providing IT solutions for healthcare providers and consumers. CGM Sweden, formerly known as Profdoc, has provided medical journal systems and eConnectivity solutions since 1998. CGM is one of the largest providers and holds customers as the hospital system TakeCare in Stockholm county, the primary care systems in Västra Götaland, Skåne, Gävleborg and Dalarna.*

As General Manager, I held responsibility over two business areas and report to the Area Vice President over northern Europe. The business areas comprise product management, development, consulting, support, sales and marketing to a revenue of 160 MSEK annually.



### CompuGroup Medical Sweden AB,

January 2014 - October 2015, Head of Marketing and Quality

As Head of Marketing and Quality I was responsible for the Marketing and Quality departments. On the marketing side I operationally managed all PR work for CGM in Sweden, organizing the Almedalen ventures and the large Vitalis fair. In the Quality department, I developed and introduced processes intended for ISO 9001-certification (including MD CE-dependent parts of ISO 14971 and ISO 13485).



### CompuGroup Medical Sweden AB,

May 2011 - October 2012, Development manager

November 2012 - December 2013, Product manager

As Development manager, I managed a development team for a eHealth system used in primary care in Sweden. The team worked with agile processes (Scrum and Kanban) under the regulations of the european Medical Device directive.

**SYMBIOTEQ Symbioteq Kvalitet AB,**  
 May 2008 - April 2011, Kista, CEO and partner  
 September 2005 - April 2008, Marketing manager

*Symbioteq is a privately held consultancy agency offering quality assurance and regulatory affairs services to the Life Science industry in Sweden.*



**GE Healthcare, Protein Separations,**  
 January 2004 – July 2005, Uppsala, Product Area Manager

*GE Healthcare, the diagnostic part of General Electric Company (NYSE) and one of its major growth motors, counting 43,000 employees with a annual revenue of 14 billion USD, of which Protein Separations contributes with 1000 employees and an annual turnover at 500 MUSD.*

Main areas of responsibility:

- Direct report to the Director of Product Management, Separations Instruments
- Accountable for the product life cycle of the company's chromatographic process equipment with an annual revenue of 400 MSEK
- Responsible for a team of product managers, their personal development and for hiring new staff members
- Contributor in the strategic marketing strategy for Protein Separation's main markets
- Developed and implemented product life cycle management within Protein Separations
- Managed the development, implementation and coordination of product strategies within Protein Separations
- Managed the launch of a new product platform, including marketing partnership with external parties



**Amersham Biosciences, Protein Separations,**  
 May 2002 – January 2004, Uppsala, Sweden, Marketing manager.

*Protein Separations, the biotech part of Amersham pls (LSE100), holding 1000 employees and a yearly revenue of 300 MGBP. Protein separations is the global market leader with products and services for protein purification for the biotech pharmaceutical industry.*

Main areas of responsibility:

- Direct report to the VP Product Management
- Responsible for developing and implementing the strategic and tactical marketing plan for Protein Separations process equipment portfolio
- Accountable for the product life cycle of the company's chromatographic process equipment with an annual revenue of 400 MSEK
- Responsible for a team of four product managers, their personal development and for hiring new staff members
- Developed and implemented product life cycle management as part of the merger in the acquired companies AG Technology and InnovaSep in Massachusetts, USA
- Defined and managed the recruitment of a dedicated product manager with a specific competence


**Amersham Biosciences, Protein Separations,**

May 2000 – May 2002, Uppsala, Product manager

Main areas of responsibility:

- Responsible for the product life cycle management of the Chromaflow chromatographic process column product line
- Successfully lead the development and launch of a new generation of Chromaflow process column
- Developed and launched a new digital sales tool for process hardware to the global sales force


**Amersham Pharmacia Biotech,**

May 1998 – May 2000, Uppsala, Project Manager

*Amersham Pharmacia Biotech, a joint venture between Nycomed Amersham plc (U.K.) and Pharmacia & Upjohn, Inc. (U.S.) is the global market leader with products and services for protein purification for the biotech pharmaceutical industry.*

Main areas of responsibility:

- Managed projects from quotations to delivery of customized process equipment
- Developed and implemented infrastructure for managing business projects for the design, production and delivery of customized large-scale process equipment from Amersham Pharmacia Biotech


**Pharmacia & Upjohn,**

January 1995 – April 1998, Stockholm, Research Scientist:

*Pharmacia & Upjohn, a joint venture of Pharmacia (US: NYSE) and Upjohn, Inc (NYSE) with 30,000 employees and revenue of 13.9 billion USD.*

Main areas of responsibility:

- Project manager for the development of purification processes of drug candidates for clinical trials, including project coordination of the Italian, Swedish and American research sites
- Participated in the development and presentation of IND's for two drug candidates
- Responsible for the development and implementation of validation and batch records
- Participated in the validation of clinical phase 1 and 2 purification processes
- Participated in the patent application process for unique purification process steps
- Responsible for the development of an intranet for Process R&D

**H M Widegren Productions,**

1990 – 1995, Uppsala, proprietorship

*Desktop publishing company, producing marketing and advertisement products during studies at the University of Uppsala.*

- Managed the car retail business Mekonomen in Uppsala's direct adverts, customer direct mail and store signs.

## Consultancy projects

Mattias has participated in 60+ projects with clients, ranging from technical documentation to the implementation of product strategies.

Areas of responsibility comprise:

- Data Protection Officer (DPO), officially registered for Swedish municipality Sollentuna
- Coordination of process equipment IQ and OQ documentation
- Development of technical file documentation for medical devices class I and IIa.
- Development of technical service documentation for medical devices
- Development and implementation of product strategies
- Management of projects aiming at implementing quality management systems

## Leader at training courses

Development and performance of the following courses:

- Inspiration seminar to process management (2010),
- Introduction to the medical device directive and CE-marking (2010), customized course for multi-site healthcare software company, Sweden
- The European Medical Device Directive (2009), public course (several occasions), SIS
- EU Medical devices for Dental technicians (2009), customized multi-site for all dental technicians in Sweden
- Quality management in healthcare (2008), symposium for 80 leaders in Swedish healthcare

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## Education and training

### Education:

- Master of Science degree in Biochemistry and biotechnology, Uppsala University (1995)
- Second lieutenant, NBC Warfare Academy, Swedish Army (1991)
- Engineering degree in Biochemistry, Uppsala University (1990)

### Training:

- Medical Device Directive (2005), SIS
- Quality management according to ISO13485 (2005), SIS
- Media spokesperson training (2003), OTW
- Selling Skills, Forum (2003)
- Leadership Challenge (2003), Graham Robb Associates, United Kingdom
- GMP training (2003), Key 2 Compliance
- Mentoring program (2003), Amersham in-house
- Principles of Accountable Leadership (2002), Amersham in-house
- Business Leader of Tomorrow (2002), Corporate Edge
- Product Management training (2002), Företagsuniversitetet
- Scale-Up and Tech transfer (1997), FastTrak, Germany

- Creating a biopharmaceutical (1997), Royal Institute of Technology
- GMP and inspection preparedness (1996), David Begg Associates
- Project management training (1995), Wenell

## Language skills

- Swedish - native
  - English - fluent
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## IT know-how

- Advanced skills in usage of MS Office (Word, Excel, Powerpoint)
  - Advanced skills in usage of Apple Pages, Numbers and Keynote
  - Basic to advanced skills in Fortnox and Bokio accounting
  - Basic to advanced skills in SAP CRM
  - Basic to advanced skills in Lotus Notes and Oracle Discoverer
  - Basic to advanced skills in design softwares such as AutoCAD
  - Basic to advanced skills in desktop publishing (Photoshop, Pagemaker, Quark Xpress)
  - Basic to advanced skills in communication softwares for the internet, such as Joomla, Sharepoint, OnTime
  - Basic to Advanced skills in website communication design
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## Personal

I'm a social oriented individual with an appetite for meeting new cultures. This takes me and my family to locations outside the normal tourist attractions, where we explore local food, culture and history. My wife and I both enjoy the culinary arts, and assure that our large family and circle of friends never leaves without new impressions from the kitchen. My artistically self has found photography to be my channel of choice and I venture on expeditions as often as possible.